



College of Journalism and Communications
Department of Telecommunication

Tenure-track Assistant Professor Position in Emerging Media

The Department of Telecommunication in the College of Journalism and Communications at the University of Florida seeks to hire a nine-month tenure track faculty member at the rank of Assistant Professor, to begin Fall, 2014.

Qualifications: This is a tenure track, assistant professor search. Teaching and/or research experience and interests in areas related to emerging technologies, such as social and mobile media. These include, but are not limited to: consumer adoption; digital, mobile, and social media platforms and usage; broadband applications; the relationship between emerging media and society, such as effects, regulation or policy, and content creation. We are open to any appropriate methodological and theoretical approach. An earned doctorate in mass communication or a related field is required by date of appointment. Relevant industry work experience is also preferred.

Responsibilities: The faculty member would work with graduate and undergraduate students, and faculty, by teaching courses available to students from all four departments (telecommunication, journalism, public relations, advertising). Examples of the types of courses to be taught include TV and American Society, Mass Communication and Society, and specialized courses such as Social Media Management, as well as new courses addressing the digital/emerging media developed by the faculty member. The faculty member will be initially responsible for teaching one section of a large Media and Society course. This includes teaching one section each semester, and supervising graduate assistant or adjunct instructors of additional sections. The faculty member will normally teach an additional undergraduate or graduate course each semester; summer teaching may be available based on department needs and available funds.

Tenure-track faculty are expected to conduct scholarly work (research or "creative"), and contribute to the graduate program through course instruction and/or supervision of graduate student research or projects. Teaching experience at the college or university level is desired; previous experience working with PhD students is preferred. We are also seeking someone with experience or desire to develop interdisciplinary teaching and scholarship opportunities, distance courses, and international activities. We would expect this faculty member to seek out, and collaborate with others at the University, in exploring uses and issues of emerging media as they pertain to areas such as health care. Success in securing external funding, or intention to pursue such funding, is desired.

Tenure and promotion at the University of Florida require a record of distinction in scholarship and teaching, and a satisfactory record of service. Faculty members are also expected to provide academic advising to graduate and undergraduate students in area(s) of his/her expertise, contribute to faculty governance and work in an environment of diverse students, faculty, and staff.

The Department of Telecommunication has approximately 715 majors, with specializations in News, Management, Media and Society and Management. Our faculty also participates in the M.A. and Ph.D. programs of the College of Journalism and Communications, which currently have more than 200 students working on various degrees. Our students can work under professional supervision at several broadcast facilities in the College: two commercial radio stations; an NPR-affiliate, a PBS affiliate and a low-power television station. The College is also home to departments of Advertising, Journalism, and Public Relations; The Brechner Center for Freedom of Information, The Marion B. Brechner First Amendment Project and The Jerry Davis Interactive Media Lab.

The University of Florida, one of the most comprehensive public universities in the nation, is a member of the Association of American Universities and is included in the Carnegie Commission's list of leading research universities. UF's students come from all 50 states and more than 100 countries. The University of Florida seeks applications and nominations from a broad spectrum of individuals including women, members of diverse ethnic groups, and persons with disabilities. The University of Florida is an equal opportunity institution. The "Government in the Sunshine" laws of the State of Florida require that all documents related to the search process be available for public inspection.

Application Procedure: This position will be open until a successful applicant pool is established. To view application instructions and complete an online resume, visit <https://jobs.ufl.edu/>. The requisition number for the vacancy is 0903845. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, e-mail addresses, and telephone numbers of at least three professional/academic references; (4) statement describing teaching, advising, and scholarship goals; (5) research agenda. The Search Committee may

request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD). Questions can only be directed to Search Committee Chair Dr. Amy Jo Coffey, P.O. Box 118400, University of Florida, Gainesville, FL 32611-8400 Telephone (352) 392-6522 or acoffey@jou.ufl.edu.

Review of applications begins October 15, 2013, and continues until the position is filled.